



ImpactOne

2022 Appeal

challenge



CONQUEST



ECyD

LETTER FROM THE ECYD LIFE DEPARTMENT



ECYD, Regnum Christi's youth organization, promotes lived personal friendships among our adolescents with Jesus Christ and with each other in order to build a new world according to the Gospel. There is so much need for our world to be transformed by the Gospel!

The ECYD Life Department exists to serve and support the growth and development of ECYD in all of the local cities where ECYD is present and by offering support to the local ECYD directors, adult mentors, team leaders and ECYD adolescents. We offer resources, training and support, and national events. One of the resources we offer is Challenge and Conquest. These ECYD Programs form adolescents as Christian leaders to transform culture. We do this through a unique method and curriculum that is virtue based, teen led, gender specific, structured by teams, service driven and that responds to the needs of the adolescent. We strive to aid families, schools and parishes in the evangelization and Christian formation of adolescents, in developing their friendship with Christ, and relationships with those around them. We cannot do this alone. We need your help.

On All Saints Day, I announced our third annual appeal ImpactOne to raise \$12,000. This is the moment we can work together to continue reaching our adolescents through our adult leaders and continue the legacy of ECYD and its programs. Please read through the information below to gain a better understanding of our projected budget numbers and the exciting ways your gift is put into action.

It is impossible to quantify the impact on thousands of lives of adolescents who have been a part of ECYD or involved in Challenge and Conquest over the years. Now is not the time to become complacent when it comes to passing on our faith to our young people. The world rapidly changes, and there is a constant need to come up with creative solutions to reach our young people with the relevance of the faith today and accompany them in this journey towards heaven with all its twists and turns and ups and downs. We at the ECYD Life Department are all about supporting those who are accompanying adolescents to discover in Christ a friendship worth investing a lifetime and a mission that he invites them to that extends to eternity. Your gift will have tremendous reach!

Please help us continue supporting ECYD and its programs for generations to come! Help us to offer services and resources to our adult leaders in ECYD across North America. Please consider a recurring gift (suggested below) and know that we truly believe in equal sacrifice not equal gifts. We know giving out of gratefulness for what's bestowed by God is personal. We are grateful for ALL gifts.

On behalf of the over 50,000 young people who have benefitted from ECYD and Challenge and Conquest through the years to help them to know Jesus, live the Gospel and share it with others; thank you for partnering with us!

God Bless,

Maria Knuth
ECYD Life Department Director



ECyD

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ImpactOne

Adult Mentor



Who Form their
Leadership Team



To accompany
ECyD Adolescents
to Christ



130+

Adult Mentors Trained by
ECyD Life Department

40+

ECyD
Camps



1300+

ECyD Camp
Participants

120+

Challenge &
Conquest
Programs



2250+

Challenge
& Conquest
Members

80+

ECyD
Retreats



575+

Challenge
& Conquest
Team Leaders

8

ECyD Mission
Corps Sites



40

ECyD
Missionaries

All data is from the 2021-22 school year



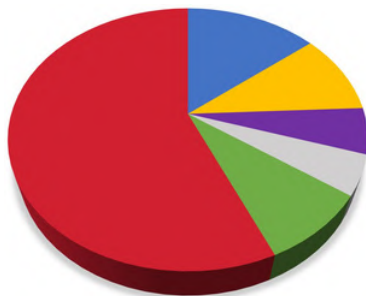
2022 YEAR END ECYD LIFE DEPARTMENT



\$34,275
DONATIONS
\$225,113
DONATIONS RECEIPT
\$56,471
EVENT REGISTRATION
\$40,000
GIFT IN KIND
\$22,450
LICENSES AND FEES
\$19,352
MERCHANDISE SALES

TOTAL: \$397,667

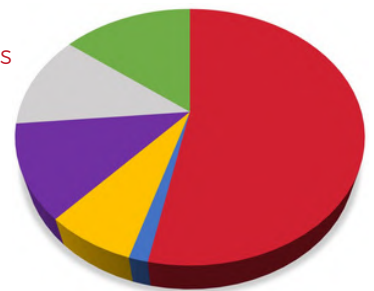
FUNDING SOURCES



\$40,000
DONATIONS TO AFFILIATES
\$48,247
EVENTS
\$177,278
PAYROLL & PROFESSIONAL FEES
\$4,961
PROJECTS
\$23,366
SALES
\$39,503
TRAVEL AND ADMIN

TOTAL: \$342,355

EXPENSES



2021 IMPACT ONE APPEAL RESULTS

\$7,922



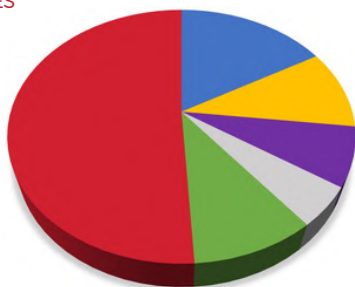
2023 PROJECTIONS ECYD LIFE DEPARTMENT



\$38,000
DONATIONS
\$200,000
DONATIONS FROM AFFILIATES
\$65,422
EVENT REGISTRATIONS
\$40,000
GIFT IN KIND
\$29,250
LICENSES AND FEES
\$19,637
MERCHANDISE SALES

TOTAL: \$442,656

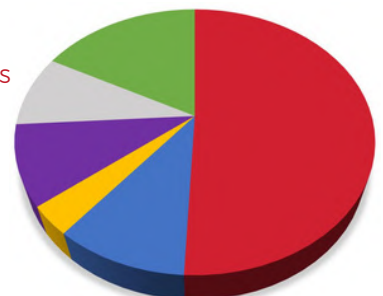
FUNDING SOURCES



\$39,000
DONATIONS TO AFFILIATES
\$76,076
EVENTS
\$224,680
PAYROLL & PROFESSIONAL FEES
\$44,326
PROJECTS
\$15,410
SALES
\$42,928
TRAVEL AND ADMIN

TOTAL: \$442,440

EXPENSES



SUGGESTED GIVING

A Grateful Reminder...

- Gifts should be set up online for a period of 12 months to complete your pledge.
- Pledge reminders will be emailed to you.
- All contributions are tax deductible.

TOTAL PLEDGE	20% DOWN PAYMENT	11 MONTHLY GIFTS
\$5000	\$1000	\$364
\$4000	\$800	\$291
\$2500	\$500	\$182
\$1500	\$300	\$110
\$1000	\$200	\$72.73
\$750	\$150	\$54.55
\$500	\$100	\$36.37
\$250	\$50	\$18.18