



KEEP CHRIST IN CHRISTMAS

**SERVES:
COMMUNITY**

**TIME:
NOV / DEC**

PRESENTING THE NEED TO MY TEAM

- When you look at all the Christmas signs, do you see more of Jesus, or more of Santa?
- Why do so many kids only think of Santa at Christmas?
- Why are people so busy around the holidays? Why do so many people get stressed out?
- So many people fail to see the true meaning of Christmas because they have nothing to see the true meaning.
- Wouldn't all these people benefit if we provided them with something which shows them the true meaning of Christmas? Something that they could also show many others the true meaning?
- Have you ever seen a bumper sticker or magnet that says "Keep Christ in Christmas"?



HOW CAN WE SPREAD THE WORD TO KEEP CHRIST IN CHRISTMAS?

OUR CALL TO SERVE

Let's sell bumper stickers and magnets that say "Keep Christ In Christmas" to help spread the true meaning of Christmas!

PROJECT OVERVIEW

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WEEK	STEPS	QUESTION OF THE WEEK
1	<p>Decide: First decide where and when you will sell the bumper stickers and magnets. This can be a fundraiser for the Conquest group activities.</p> <p>Permissions: You will need to seek the permission of the parish pastor if you want to sell them after weekend Masses. You can also check with local stores to see if they are willing to allow you to conduct your fundraiser and sell them outside of their store.</p>	XXXX
2	<p>Buy: Have one of the adult leaders help with the purchase of a case or two of bumper stickers and magnets. They can be purchased at http://www.kcnativitysets.com/decal.html Since the Knights of Columbus have a copyright on these, you cannot reproduce them on your own.</p>	XXXX
3	<p>Posters: Make some posters to hang or hold for bringing attention when you are actually going to sell the items.</p>	XXXX
4	<p>Plan: Make a schedule for the next 4 weeks of where, when and who will sell the bumper stickers and magnets. You can also plan door to door sales in the neighborhoods where the boys live. Make sure to wear your Conquest shirts and let them know the funds goes to your youth group.</p>	XXXX

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WEEK	STEPS	QUESTION OF THE WEEK
5	Sell: This week begin selling the bumper stickers and magnets. Set a goal in numbers for each member to sell. Tell the boys that they can promote these as a great stocking stuffer present for friends and family!	XXXX
6	Sell: Continue selling the items at various locations, especially on weekends.	XXXX
7	Sell: Continue selling the items at various locations, especially on weekends.	XXXX
8	Finish up!: Conclude sales this week. Fun Event: Perhaps sledding, a group Christmas party, etc. could be done during the regular activity time this week.	Service Project: There is a short Gospel Reflection to help motivate the boys for this apostolic project.

PROJECT OVERVIEW

TACTICS BY AREAS

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LOCATION

Sale Location Ideas:

- Parish – sell after weekend Masses in early December leading up to Christmas.
- Christmas Bazaars - some parishes have Christmas Bazaars featuring arts/crafts, etc.
- Christmas events – these can be sold at any Christmas party or event. (even family gatherings)
- Public stores: Ask permission to conduct your fundraiser outside of a store like Kroger's, Walmart, Walgreen's, etc. Most store managers allow it, and it is a great audience to spread the message for the true meaning of Christmas!
- Neighborhoods – door to door sales.
- Other churches: Yes, even other denominations may be open to have you sell your magnets/bumper stickers to spread the message.

PROVISIONS

- Posters: For showing what you are selling, and the sales price. Make sure to put the goal is to spread the message of the true meaning of Christmas and to benefit your Conquest youth group.
- Seed funds: An adult leader will need to help purchase the items in advance from the group's bank account.
- Schedule: For members to rotate to sell the items at different locations.

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TACTICS BY AREAS



RESPONSIBILITIES

- Posters (one or two members to design and make)
- Purchase: A member to work with the adult leader to order and receive a shipment of the bumper stickers and / or magnets.
- Locations: A member should be assigned to be in charge of each location and obtaining permission for selling.
- Schedule: A member to make the schedule of locations, times and assignments.
- Sales: Each member should be responsible for selling X amount of items. Set a goal for each member.

CONTACTS

- Pastor: To provide permission sell items after weekend Masses. Make sure to tell him that the main goal is to spread the message of the true meaning of Christmas, not to just raise funds for your group.(that is secondary)
- Store Managers: to provide permission to hold fundraiser outside of their store.
- Benefactors: People who you ask to buy can be more aware of the true meaning of Christmas.

PROJECT OVERVIEW

DEBRIEFING

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SPECIAL OPS

- It is imperative that you receive permission well in advance to sell in the location you choose.
- Spread out, and plan to sell in multiple locations. Just one location will not be effective in spreading the message. Ideally, the more public the locations are, the better the project to fulfill the goal.
- Give volume discounts – you could offer a special like buy 5 get 1 free, etc.
- Promote the items as making great Christmas gifts for others.
- If you have lots of stock left over, save them for next year. Sell the remaining stock next December.

CONTINGENCY PLAN



- You could sell other items to help promote the true meaning of Christmas, such as advent wreaths, Christmas calendars, nativity sets, etc. Many of these items you could simply take orders for in advance, and buy the exact amount that you need. (see Bethlehem Shop Optional Project)
- The team could make posters about the true meaning of Christmas to spread the message, and handout sheets or cards with the story of the nativity.

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ROLL CALL

ORGANIZING THE TEAM

NAME	PHONE	EMAIL
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PROJECT NOTES:

