



MOVIE NIGHT DONE RIGHT

**SERVES:
FRIENDS**

**TIME:
ANYTIME**



PRESENTING THE NEED TO MY TEAM

If you ask any parent if they would want a machine in their house that teaches their kids to disobey them, use profane language, and disrespect women, every parent would say no. However some let their kids have such things in their bedrooms.

Here are some quick stats:

- 2/3 of infants and toddlers watch a screen an average of 2 hours a day.
- Kids under age 6 watch an average of about 2 hours of screen media a day, primarily TV and videos or DVDs.
- Kids and teens ages 8 to 18 spend nearly 4 hours a day in front of a TV and almost 2 additional hours on a computer (outside of school work) and playing video games (source: Kidshealth.org).
- According to the A.C. Nielsen Co., the average American adult watches more than 4 hours of TV each day. What is 4 hours of TV per day equivalent to long term?
- = 28 hours a week, which is 2 months of non-stop TV watching per year. In a 65 year life, that person will have spent over 9 years glued to the tube!

We all know that media today is present everywhere, but beyond its saturation, our concern must be its moral content. Of the 15 hours of prime time TV each week on each network, how much can a Christian watch in good conscience? How many box office movies glorify the abolition of all 10 commandments? We need to become savvy media consumers so we do not get pulled along by the overwhelming current it creates. If we know what we are facing, we can stand up against it better, just as a swimmer cannot get out of a current if he knows neither its direction or strength. Once we become smart media consumers, we must not let our friends be pulled by the current and must offer them some help to be ready for whatever TV and movies throw at them.

LET'S ORGANIZE A MOVIE REVIEW NIGHT DONE RIGHT!

PROJECT OVERVIEW

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WEEK	STEPS	WEEKLY THEME
1	<p>Plan: Set up a time and place for the movie review with your team, and make a list of some friends to invite. Pick a movie to watch that has values you want to point out (positively and/or negatively). Organize all the details (snacks, soda's or pizza). The team leader should bring some recent movie reviews from the suggested sites in the provisions section to help the team out.</p>	
2	<p>Discuss Prime Time TV with team: (optional) Pick two models from TV of a show with positive and negative values. You need to analyze them both for production quality and moral quality. It is best to get an expert or adults to come in and help you with this if possible.</p>	
3	<p>Snack fee: Set a small fee if you wish to cover any food, snack or drinks cost you may serve.</p> <p>Invite: Each member should invite at least one friend to the movie review night. It should be a personal invitation. If you want to promote it far and wide (if you have a good large location to show the movie) then you may wish to make a promotional flyer.</p>	

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WEEK	STEPS	WEEKLY THEME
4	<p>Prepare: Watch ½ the movie this week (if possible) that you will show to your friends or publicly and come up with concrete discussion points. Team members should write them down and practice explaining them to the team. Make sure to discuss the values and anti-values, virtues and vices. The movie can be stopped several times in different places for the discussions. Make sure to note the stop points on the time display on the DVD player.</p> <p>Follow up: Continue to promote flyer and make calls to friends.</p>	
5	<p>Prepare: Watch the second ½ the movie this week (if possible) – same actions as week 4.</p> <p>Promote: Continue to promote. Each boy should be responsible for brining at least one or more friends. Set a goal.</p>	
6	<p>Finish up content: Finish up the discussion points and content for the movie review. Have the adult leaders assist in reviewing the points.</p>	
7	<p>Final Prep: Make sure to assign who will bring what food/snacks, and what part each team member will play.</p>	
8	<p>Movie Night Done Right!: You should watch a movie with many young people your age, and analyze the content and message. The team members should arrive 45 minutes early to set up.</p>	

PROJECT OVERVIEW

TACTICS BY AREAS

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LOCATION

1. This event can happen either at the usual Conquest location or at a team member's house.
2. If you can secure a larger location, such as a parish hall, you can invite more friends!

PROVISIONS

1. Movie: The choice of which movie is all-important. Make sure you pick one that will excite your friends to come and see it. Check out www.ncregister.com or www.decentfilms.com for reviews of recent movies. Pick a movie that mom's will not get upset over when they hear you are showing it (i.e. G, PG or maybe PG-13)
2. Flyer: If you choose to invite many people, making a flyer in an e-mail format or for social media and then following up with a phone call may be more effective than print, although print is still needed for some.
3. Sign-in sheet: make sure you have a sign-in sheet for the movie review night so you can follow-up and contact all the guys about joining Conquest next year or invite them to participate in future events.

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TACTICS BY AREAS



RESPONSIBILITIES

1. One boy or the team leader should contact an expert on media at least 3 weeks before this begins to try and get him to speak to the team on week 2 and possibly help out during the other weeks. (for optional prime time TV review)
2. The team should pick the movie together and assign one person to procure it and the right to a public showing (if needed).
3. Several team members should analyze individual aspects of the movie and present their discussion points and commentary to all those who are present at the movie night event.
4. One or two team members need to complete the main design of the flyer so that it is done quickly and attractively.
5. Everyone is responsible for promotion – social media outlets work good.

CONTACTS

1. Expert: Clearly explain the project and show that his role is extremely important in helping these kids. If you define clearly what he should speak about and how he should help, then the more likely you'll get what you need.
2. Parents: Point out how their kids will benefit from learning how to judge what media is good and worthy of consumption. This is a great apostolate to build bridges with them. Ask them to promote to other moms and dads they know if you want a large public viewing turnout.
3. Friends and classmates: This will be a fun movie night for you and your friends! Make sure to give them a little talk on what Conquest is and why you joined. Testimonies work the best!

PROJECT OVERVIEW

DEBRIEFING

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SPECIAL OPS

1. Don't be overprotective. You should not watch Discovery channel animal documentaries or anything from Disney. You need to pick things that kids your age would be interested in watching. Usually the TV shows should be prime-time shows and the movies should be popular movies from the last 2 years. However make sure the movies are not R or NC-17 , and "ClearPlay" is suggested to remove sexual content from many PG-13 movies.
2. Get a good expert in because this is one project where doing a poor job is worse than doing no job, as you will leave people thinking they are savvy consumers when they are not.
3. When you do a public showing make sure to prepare well. Arrive early to setup and test the equipment and ensure all snacks are ready. Having a great sound system also makes all the difference.



CONTINGENCY PLAN

1. This can either be all guys or co-ed, choose the movie appropriately.
2. You can analyze other forms of media such as Music Videos, YouTube clips, or Radio shows.
3. If you have the resources, it would be good to host a film festival and show a few films and a few great TV shows (perhaps once a month) with analysis following each one. You can combine this with the Virtue Video Contest optional service project so you can show some homemade positive short virtue videos rather than analyze a major motion Picture.

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