



CONQUEST

FORGED IN VIRTUE. CALLED TO SERVE.

INGLÉS POR LA IGLESIA

SERVES

Church

TIME

Sept - Oct

INGLÉS POR LA IGLESIA

CAMPAIGN OVERVIEW

SERVES

Church

TIME

Sept - Oct

WEEK	STEPS	WEEKLY THEME
1	<p>Get Permission: First obtain permission from the Club President and Conquest Regional Coordinator. Speak with a pastor in a Hispanic area of town, and ask permission to start this apostolate. (This is big enough to warrant a visit in person.)</p> <p>Set Fundraiser: Organize a small fundraiser to raise money for promotion and the books needed for these classes.</p>	<p>Think Big! - We need to launch this project in an effective way so we can save a lot of Hispanics.</p>
2	<p>Fundraise: Do a whole bunch of fundraising this week, by this time you should be ready to think this up yourself.</p> <p>Banner: Get a big banner (in Spanish) to promote this event.</p> <p>Talk to Pastor: Check with the pastor for local places to promote this among Hispanics.</p>	<p>Living our Covenant with Christ - What are we going to do in response to Christ's love for us? We need to show everybody the good Conquest can do by putting up a huge billboard.</p>
3	<p>Promote: Mega-promotion this week to tell everyone about this great new opportunity for these immigrants. Make sure it is in the Church bulletin every week from now on.</p>	<p>Life Models - We present the world a model of love for life.</p>

PRESENTING THE NEED TO MY TEAM

Today we have a tremendous influx of Spanish speaking Catholics into the United States. Many do not attend Mass; many are caught by protestants and taken away from the Sacraments.

How many times have you seen a sign on a protestant church saying "Free English Classes" or "Clases de Inglés Gratis"?

What can this be other than a means to draw people away from the Eucharist and Confession, and get them involved in their "church." Just because some protestant has the time and cares enough to teach a simple English class, they leave the true Church.

Why can't we care that much about these souls?

We need to teach them Catholic doctrine in English rather than having them memorize phrases from a protestant preacher.

We need to bring whole families back to Mother Church.

How are we going to do it?

"WE NEED TO BRING WHOLE FAMILIES BACK TO OUR MOTHER THE CHURCH."

OUR CALL TO SERVE

Let's organize an English class to teach them about the faith!

CAMPAIGN OVERVIEW

TACTICS BY AREA

WEEK	STEPS	WEEKLY THEME
4	<p>Practice: You should receive your books this week if you ordered them. You should practice during this week.</p> <p>Promote: Continue with a big push for promotion</p>	<p>The Apostle's Character Formation - Only men of character can follow through with an ambitious plan like we began.</p>
5	<p>First English Class: The Conquest boys should be teaching kids at least two years younger than them. Introduce yourself, first in English then in Spanish if you know it. Teach them basic prayers (Our Father, Hail Mary) in English. Invite the kids to come to Sunday Mass (if you can show up that week all the better).</p>	<p>The Importance of Leadership - Leaders are teachers of others, especially to bring them closer to Christ.</p>
6	<p>Second English class: Start going through the CCD book, using your dictionary and grammar when needed to explain complex English structures to these kids.</p> <p>Keep Teaching: In following weeks each team of two boys continues to teach the same class.</p>	<p>Formation in Sincerity - We display sincerity in life since we are the same, no matter the circumstances.</p>

LOCATION

1. This should be done at a church building to emphasize the Catholic nature of it. Try to find a night that parochial school or CCD classrooms are not in use and use them.
2. Promotion should focus just on that parish community.

PROVISIONS

1. You will need a few basic English books such as basic grammar and a Spanish-English dictionary with a table of irregular verbs. Beyond the basics of English, get an English CCD book that has a Spanish translation. Use the English books for everybody and have one copy of the Spanish translation with you to be able to give kids the same sentences in Spanish if they can't understand the English.
2. Promotional material: Most Hispanics love the Church so it is very simple just say "Clases de Inglés Gratis en la Iglesia Católica" with the time and place of the classes, and a picture of Our Lady of Guadalupe.

TACTICS BY AREA

DEBRIEFING

RESPONSIBILITIES

1. The boys should try to teach English in teams of two to classes of 12 to 20 students. Try to organize the boys by friendships. They need to work together, so avoid conflicting groupings. Once this is started this will be their whole apostolate because this class should be every week or at least every two weeks.
2. Boys need to help with promotion: putting flyers on bulletin boards near the parish, ordering a large banner to promote it, getting it in Hispanic media, etc.
3. The boys need a responsibility in the fundraising to pay for this apostolate. There are many different means such as: asking for donations, selling stuff, having an event, and using previously acquired club funds.

CONTACTS

1. The pastor of the Hispanic parish is your number one ally here. Usually these men are self-sacrificing, volunteering for these parishes which are in many ways harder than richer parishes, and definitely lower-paying. He will probably have very precise insights about what Protestant (or other) groups are trying to win over Catholics in the area and this knowledge will help you target your promotion. He needs to see that you are doing this for the Hispanics in his parish and you are not just "résumé builders." Try to meet with you regularly (right after classes once every two months or something).
2. Adults: the boys in Conquest should try to get their parents or other adults to come with them and teach English to adults in basically the same manner.
3. Hispanics: the boys should only teach little kids who are at least 2 years younger than them. They need to promote this as something free to help them and mention that it is Catholic as we are using a similar strategy to many other groups.

SPECIAL OPS

1. This apostolate is not meant to be a few weeks. The plan here should be to get it started so that the boys can continue this for a long time as their apostolate.
2. This works best if you start at the beginning of the year, but that is not necessary.
3. The boys need to teach the kids how to pray the Our Father, Hail Mary, and Glory Be in English first because they probably already have these memorized in Spanish. Always pray with them a little, even if just to start and end class.
4. The boys do not need to be great English linguists or great Spanish scholars, in fact they should teach straight forward English and they do not need much more than basics in Spanish, "Hola, yo soy Joe Smith. Tengo tres hermanos y un hermanita."
5. Pray for these kids as they have a much harder life than you do.

CONTINGENCY PLAN

1. If there is another language group that is immigrating to your community, you can teach them instead.
2. Be ready to adjust things, especially modes of promotion, according to the pastor's desires.
3. The boys can also take on teaching CCD for a poor English-speaking parish as their apostolate, since this is often neglected.
4. Any additional kind of help the boys can offer will be welcome. If they could give the kids a dinner before class or send them each home with a bag of rice, their parents would really appreciate it.

NOTES

ROLL CALL



NOTES

Lined area for notes.



ORGANIZING THE TEAM

Name	Phone	E-Mail
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PLANNING THE TEAM APOSTOLATE

It is time to plan the apostolic project for your team. The planning tables each week are meant to be a help, but if something else works better to organize your team, please use it. The best way to use the planning tables is to read over the "Campaign Overview" section to understand the entire project to make it a good fit for your team! If the project is not quite fit for your team, you can "Create Your Own Project" using the blank templates at the end of this guidebook.

Don't forget the way we work in the club. The project should be done by the whole team; it should be presented in an attractive way and it should be ambitious and challenging for the boys, so they can change the world!

Don't assume anything. Spell it out. Put everything in writing to ensure clarity. Planning and follow up is the key to success!

- 1. Define Goals:** Who are we trying to serve? How many people do we want to reach? What are we trying to do for them? What are we trying to do as a team?

- 2. Describe Project:** What are we doing? Describe the project in detail. How can we invite our friends to participate?

- 3. Create Calendar:** Include the start date and end date and any other important dates. What date will we start this project? What dates will we have review meetings? What date will this apostolate be launched? Do all of the steps from the beginning of the project to the launching of the project have a deadline?

- 4. Choose Location:** Where are we going to do it? Location of the final event and other places we may need along the way (possibilities too). List them all. Be as specific as possible.

- 5. Training for the Project:** Spell out how this apostolate relates to our friendship with Christ and being an apostle. When will you make these points clear to the team? Write this down. (You need to repeat this every meeting.) What clear instructions/guidelines must everyone take into account to carry this project out? When will this be done? Write this down. Does this require training sessions?

- 6. Identify Materials:** What do we have already to make this happen? List of things you already have to make it happen (flyers, permissions, volunteers, favors, etc.)

- 7. Additional Materials:** What do we still need to make it happen? Write down the list of basic materials you will need to have, find, or make (promotional material, permission slips, permissions from place or parents, etc.)

8. Identify Needs: What do we need? Write down what you think the team members, parents, club president and/or other people will need to do to make this happen. Be specific.

9. Priorities: What are the most important things I cannot forget to do?

10. Present the Project: How am I going to present the project to my team in an attractive way? (Refer to "Present the need to my team" and "Our call to serve" in the Campaign Overview section.) What do I have to do to ensure that I accomplish this? Practice my pitch? Test it out on someone beforehand. Write down when I will do this. Avoid doing this without practice.

11. Communicate with Parents: How can I let the parents know what we are doing? How can we ask for their help?

12. Communicate with Adult Leadership: Talk to the adult mentors, other dads and the club president. What do I need to talk to them about? What questions do I have for them? What permissions do I need from them? Be specific and write this down.

13. Communicate with the Community: Let the community know. How can we get the word out and get the community involved?

14. List Responsibilities and Tasks: List out the tasks and responsibilities needed for the success of this project. Make a list of the areas of this project which need personal attention and follow up. Take this list and find or assign those who will assume those responsibilities. Be very clear about each responsibility and what it entails. Be very clear about continual follow up and reporting back to the overall project using this weekly guidebook for follow up and to stay on task.

15. Review the Calendar: Do all the responsibilities and tasks have an owner and a deadline? Update your calendar so as to fill in any gaps and then make sure that it is followed.
