



CONQUEST

FORGED IN VIRTUE. CALLED TO SERVE.

ALL THE WAY

SERVES

Friends

TIME

Jan - Feb

ALL THE WAY

CAMPAIGN OVERVIEW

SERVES

Friends

TIME

Jan - Feb

WEEK	STEPS	WEEKLY THEME
1	<p>Project: Determine what your club most needs to develop into a better club. Be aggressive but do not be overly optimistic.</p> <p>Plan: based on what you want to improve, you need to determine a plan to make that much money. Be realistic and concrete with exact dates and places.</p>	<p>Making Good Use of Time I - This campaign makes the boys use every moment for Jesus.</p>
2	<p>Prospects: Get a proposal from one or more companies to do the proposed improvement so you know the exact cost and have something to show others.</p> <p>Fundraise: begin your fundraising campaign this week, don't delay.</p> <p>Promote: Promote the games night and the fundraising meal.</p>	<p>Making Good Use of Time II - Time cannot be wasted or your funding could be lost.</p>
3	<p>Games Night: Run a games night. Set up whatever games you will think would be fun and invite everyone you know.</p>	<p>Intellectual Formation - to help others live their faith, you need to know it.</p>
4	<p>Car Wash: Set up a car wash at a public location this week to raise money. Be in a visible public place.</p> <p>Promote: don't forget to keep promoting the fundraising meal. Make a special effort to do work on this during this year.</p>	<p>Grow in Responsibility - You are now old enough to be responsible for your club and raising money.</p>

PRESENTING THE NEED TO MY TEAM

Is your club a really exciting place? What could you add to make it into a location to come to? Would it be a new set of basketball hoops, a new paint job on the walls, a new theater system, or even an additional gym? All of these things require money to build, they don't build themselves.

Money is never the problem and it is often the solution. It may seem like a lot of money to buy some of these things but the most difficult part is the first step. You, as Conquest members, have the ability to organize fundraisers to buy these things if you put your mind to it.

In this apostolate you organize a fundraising campaign to improve your club.

**"MONEY IS NEVER A PROBLEM,
AND IS OFTEN A SOLUTION."**

OUR CALL TO SERVE

Lets add something really awesome to our club!

WEEK	STEPS	WEEKLY THEME
5	<p>Ask: Ask a few large donors for major donations towards this project. You need to present them with the project and ask them for donations totally 5% to 50% of the overall cost.</p> <p>Company: Speak with the company who you want to complete the project; ask them to get it done in the next two weeks.</p>	<p>The Formation of Your Will-power as a Conquest of Yourself - Have the will to stand up and talk to people.</p>
6	<p>Fundraising Meal: This week you can run a simple meal where you ask for donations.</p> <p>Final Prep: Do some final preparation for the unveiling of the project you have worked so hard for.</p>	<p>The Value of Sacrifice - Think about concrete little sacrifices rather than trying to wear something as uncomfortable as a hair shirt.</p>
7	<p>Build: This week you should all assist in whatever way you can to get the item you have raised all this money for put in place in the club.</p> <p>Ceremony: If possible, you can have an unveiling ceremony to display your accomplishment and build club mystique.</p>	

LOCATION

1. Fix up something at the club. Wherever you meet, the project is to make that facility better.
2. Do the games night where it would be fun.
3. You can do car wash wherever seems best.
4. It is usually best to do the fundraising meal wherever your club meets if there is a gym or other large room that would be suitable.

PROVISIONS

1. To excite people about the project you are fundraising for, you need to get a plan from a company (preferably with pictures) to show when fundraising.
2. Whatever part of the fundraising you are doing, make sure you have what is needed to make it well-done. Also, try to make it a little unique; for instance when you do a car wash, get a fire engine with firemen to rinse off the cars, or when you are doing a pancake breakfast serve Starbucks and Panera with the pancakes.

RESPONSIBILITIES

1. Games night: If you run bingo or cards, some boys need to be running it (calling bingo numbers, dealing cards), some need to be getting food, and some need to be collecting money at the door. Generally these should be run simply with an entry fee and maybe a small prize.
2. Car Wash: if doing a car wash, you need some boys to hold signs to advertise, some to wash, some to rinse, and some to collect donations.
3. Pancake breakfast or spaghetti dinner: some boys need to be doing cooking (with parental help), some need to watch the drinks, some to serve, and some to collect money at the door.

CONTACTS

1. Car wash: at the car wash, just be excited and happy so people will feel good about giving you money. You don't need any in-depth convincing here or even pre-promotion of the event. Go well beyond your usual contacts of friends family and neighbors. Remember to invite them to your pancake breakfast or spaghetti dinner later on.
2. Games night and fundraising meal: You need to do a lot more pre-event promotion and make it seem like a special night for these people. Try to get new people involved and introduce them to Conquest. Don't forget to take advantage to invite these people to Conquest.
3. Club president or pastor: try to make sure that your plan for improving the club is aligned with their overall vision. You should try to speak with him before bringing this apostolate before the boys.
4. Parents: this apostolate will involve the boys being more active outside the club. Parents need to see the value of the formation by this time so that you can simply tell them that you are ratcheting it up a notch so they become real men of God.

SPECIAL OPS

1. During this project the boys should make a generosity leap. This will be difficult now but is essential if they want to be dynamic Conquest apostles in the future.
2. Make sure the boys are excited about what they are fundraising for, if you don't have a buy in here, the rest is much harder.
3. Make sure that all the boys are involved in fundraising, even if you need to start a second method of fundraising just for the last few boys.
4. For things like a pancake breakfast or car wash you need slightly different methods for rich and poor parts of town. If you are in a rich area, usually you get more if you just ask for donations while in a less advantaged section you need to list a recommended donation to get more than a buck.

CONTINGENCY PLAN

1. The order and exact type of fundraisers can vary based on your specific circumstances. Just make sure that you work really hard and do a lot of apostolate.
2. Another option is to set up a stand at a local fair to sell something such as corn dogs, Reuben sandwiches, or doughnuts.
3. You can fundraise for a parish in a poorer area of town to begin Conquest.
4. You can fundraise to help out the parish or the diocese in some way as well if there is a great need there.

NOTES

ROLL CALL



NOTES

Lined area for notes.



ORGANIZING THE TEAM

Name	Phone	E-Mail
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PLANNING THE TEAM APOSTOLATE

It is time to plan the apostolic project for your team. The planning tables each week are meant to be a help, but if something else works better to organize your team, please use it. The best way to use the planning tables is to read over the "Campaign Overview" section to understand the entire project to make it a good fit for your team! If the project is not quite fit for your team, you can "Create Your Own Project" using the blank templates at the end of this guidebook.

Don't forget the way we work in the club. The project should be done by the whole team; it should be presented in an attractive way and it should be ambitious and challenging for the boys, so they can change the world!

Don't assume anything. Spell it out. Put everything in writing to ensure clarity. Planning and follow up is the key to success!

- 1. Define Goals:** Who are we trying to serve? How many people do we want to reach? What are we trying to do for them? What are we trying to do as a team?

- 2. Describe Project:** What are we doing? Describe the project in detail. How can we invite our friends to participate?

- 3. Create Calendar:** Include the start date and end date and any other important dates. What date will we start this project? What dates will we have review meetings? What date will this apostolate be launched? Do all of the steps from the beginning of the project to the launching of the project have a deadline?

- 4. Choose Location:** Where are we going to do it? Location of the final event and other places we may need along the way (possibilities too). List them all. Be as specific as possible.

- 5. Training for the Project:** Spell out how this apostolate relates to our friendship with Christ and being an apostle. When will you make these points clear to the team? Write this down. (You need to repeat this every meeting.) What clear instructions/guidelines must everyone take into account to carry this project out? When will this be done? Write this down. Does this require training sessions?

- 6. Identify Materials:** What do we have already to make this happen? List of things you already have to make it happen (flyers, permissions, volunteers, favors, etc.)

- 7. Additional Materials:** What do we still need to make it happen? Write down the list of basic materials you will need to have, find, or make (promotional material, permission slips, permissions from place or parents, etc.)

8. Identify Needs: What do we need? Write down what you think the team members, parents, club president and/or other people will need to do to make this happen. Be specific.

9. Priorities: What are the most important things I cannot forget to do?

10. Present the Project: How am I going to present the project to my team in an attractive way? (Refer to "Present the need to my team" and "Our call to serve" in the Campaign Overview section.) What do I have to do to ensure that I accomplish this? Practice my pitch? Test it out on someone beforehand. Write down when I will do this. Avoid doing this without practice.

11. Communicate with Parents: How can I let the parents know what we are doing? How can we ask for their help?

12. Communicate with Adult Leadership: Talk to the adult mentors, other dads and the club president. What do I need to talk to them about? What questions do I have for them? What permissions do I need from them? Be specific and write this down.

13. Communicate with the Community: Let the community know. How can we get the word out and get the community involved?

14. List Responsibilities and Tasks: List out the tasks and responsibilities needed for the success of this project. Make a list of the areas of this project which need personal attention and follow up. Take this list and find or assign those who will assume those responsibilities. Be very clear about each responsibility and what it entails. Be very clear about continual follow up and reporting back to the overall project using this weekly guidebook for follow up and to stay on task.

15. Review the Calendar: Do all the responsibilities and tasks have an owner and a deadline? Update your calendar so as to fill in any gaps and then make sure that it is followed.
