



# CONQUEST

FORGED IN VIRTUE. CALLED TO SERVE.

**PLANT IT!**

**SERVES**

Poor

**TIME**

Any Time

**PLANT IT!**

## CAMPAIGN OVERVIEW

**SERVES**

Poor

**TIME**

Any Time

WEEK	STEPS	WEEKLY THEME
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### PRESENTING THE NEED TO MY TEAM

Have you received anything from Conquest in your life? Through previous apostolates we have discussed how to take what you have received into different spheres of action but now you have an opportunity to transmit it directly. You are now old enough to plant a new Conquest club in another parish or school in your city.

We have received our formation as a gift from our formators, just as we received the gift of faith from God (cf. CCC 143); and just as "Our love for Jesus and for our neighbor impels us to speak to others about our faith" (CCC 166) our love and gratitude for what Conquest and ECYD have given us must lead us to spread them. The love of Christ impels us.

Now that you have reached the end, you have gone full circle and can start a new Conquest club.

**"EVERY MISSION HAS A STORY.  
WHATS YOUR STORY?"**

### OUR CALL TO SERVE

**We can start another Conquest club!**

**1**

**Seek:** Look for a parish or school that would be helped by Conquest in your local area. Make sure they have a need for Conquest and you will not be competing with established parish or local Church programs. Speak with the Conquest Regional Coordinator and the Local Mission Network Director before taking further steps to ensure that this works with the overall program and you are not creating problems you may not be aware of.

**Approach:** Go and speak with the pastor or principal about what Conquest is, and the plan for starting it there. You may want to meet a few times to develop a relationship first.

**Groundwork:** Lay the groundwork so that leaders in the parish such as the DRE, associates, etc. are excited or at least open to Conquest.

Refer to cycles.

**2**

**Coordinate:** Speak with the pastor or principal about the whole plan to launch Conquest his parish or school.  
**Organize:** Organize the fun night, set a schedule, make sure you have the venue, make a flyer and bulletin announcement, and assign responsibilities among the team.

**3**

**Promote:** Make an effort to promote the fun night and Conquest itself at the parish. Announce the event after masses and be there in the gathering space after mass to speak one-on-one with parishioners about Conquest and to sign people up. Develop friendships with people at the parish so they are excited about it. You may want to visit classes (school or CCD) and announce it there.

WEEK	STEPS	WEEKLY THEME
4	<p><b>Fun Night:</b> Have a fun open gym night to introduce people to Conquest and ECYD. Invite both boys and dads so that they are all there. Often it is good to order pizza and Coke, and then charge a few bucks to cover this cost. There should be a lot of fun and one or two brief talks where the team leader explains the nature of Conquest to the dads and the young men on the team split the boys by ages and give them talks on the need for virtue. This should be between 1.5 and 4 hours in total length.</p>	
5	<p><b>Dads:</b> Follow up after the fun night with all the dads who came to the fun night or expressed interest when you were at the parish. Usually this involves several meetings given by the Conquest Regional Coordinator or regional director to cover the practical aspects of our clubs including things like a bank account, VIRTUS, etc. It would be good for you to sit in on these meetings so that when the club is running and the dads mention this, it does not sound alien to you.</p>	
6	<p><b>Launch:</b> Now everything is in place to launch Conquest in this new institution. Run it just like you have had Conquest running in your club.</p>	

### LOCATION

1. The ideal location is an orthodox middle class parish that is not the neighbor of, or clustered with, a parish that already has Conquest. Parishes that don't quite fit can often work too.
2. Schools and other institutes are another opportunity.
3. For sports, you probably need a gym, and definitely need one if you are in an area that receives regular snow for multiple months.

### PROVISIONS

1. Mission Network Materials: until everything is set up, just show the Conquest materials you have, but once you have a green light and want to affiliate the club, you need to purchase separate materials because no matter how hard you try, sharing materials between two clubs never works.
2. Sports equipment and other items just like you have at your club.
3. Food helps out the fun night but make it simple for boys and men.
4. Sign up sheets for at the back of the parish and at the fun night.



### RESPONSIBILITIES

1. You will need to get 2 dads to be the official club president and administrator because for any official meeting of youth in Canada or the USA, you need to adults to be present. Often they are needed to be bank signers too.
2. One young man needs to be the primary contact with the pastor or principal.
3. Just remember all the responsibilities at your club because you need to provide them: team leader, sports coordinator, check-in person, etc.
4. For the fun night you need the team leader to speak with the dads, several young men to speak with the boys, and the rest to organize sports and be around to help out.

### SPECIAL OPS

1. Be natural about Conquest and trust yourself. You have been involved for several years so you already know how it works.
2. If you take on this apostolate, you need to be prepared to keep going till the end of high school. At the same time, you need to be training others (dads and boys) so that it can continue after you go on to college.
3. Keep the proper methodology for Conquest. God will bless your fidelity.

### CONTACTS

1. Pastor or Principal: You need to involve them in the club. Be friendly with them and develop a relationship. Give them ownership of the club. Be flexible with them according to their need. The same goes for all those under him except you not need to be as flexible based on what the pastor said.
2. Parents: The biggest thing they need to see is that you have something, they want their kids to get. You need to be seen as responsible and virtuous young men by them. Get some of the dads involved so that they can take on roles when you move on from this area.
3. Boys: Start off by showing them some fun and apostolate. Once they latch on and begin to see the need, bring in prayer and formation. Long term you need to form them so they can be the commission and team leaders.
4. Local community: Conquest needs to be seen as a group of well-formed boys who really want to help out the local Church and community. You need to do serious and visible apostolates, and have good formation so this happens.

### CONTINGENCY PLAN

1. You can start either the younger programs or Conquest without the other part.
2. You can start this by expanding a program of Knights of the Altar.

NOTES

ROLL CALL



NOTES

Lined area for notes.



ORGANIZING THE TEAM

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### PLANNING THE TEAM APOSTOLATE

It is time to plan the apostolic project for your team. The planning tables each week are meant to be a help, but if something else works better to organize your team, please use it. The best way to use the planning tables is to read over the "Campaign Overview" section to understand the entire project to make it a good fit for your team! If the project is not quite fit for your team, you can "Create Your Own Project" using the blank templates at the end of this guidebook.

Don't forget the way we work in the club. The project should be done by the whole team; it should be presented in an attractive way and it should be ambitious and challenging for the boys, so they can change the world!

Don't assume anything. Spell it out. Put everything in writing to ensure clarity. Planning and follow up is the key to success!

- 1. Define Goals:** Who are we trying to serve? How many people do we want to reach? What are we trying to do for them? What are we trying to do as a team?

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- 2. Describe Project:** What are we doing? Describe the project in detail. How can we invite our friends to participate?

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- 3. Create Calendar:** Include the start date and end date and any other important dates. What date will we start this project? What dates will we have review meetings? What date will this apostolate be launched? Do all of the steps from the beginning of the project to the launching of the project have a deadline?

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- 4. Choose Location:** Where are we going to do it? Location of the final event and other places we may need along the way (possibilities too). List them all. Be as specific as possible.

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- 5. Training for the Project:** Spell out how this apostolate relates to our friendship with Christ and being an apostle. When will you make these points clear to the team? Write this down. (You need to repeat this every meeting.) What clear instructions/guidelines must everyone take into account to carry this project out? When will this be done? Write this down. Does this require training sessions?

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- 6. Identify Materials:** What do we have already to make this happen? List of things you already have to make it happen (flyers, permissions, volunteers, favors, etc.)

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- 7. Additional Materials:** What do we still need to make it happen? Write down the list of basic materials you will need to have, find, or make (promotional material, permission slips, permissions from place or parents, etc.)

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**8. Identify Needs:** What do we need? Write down what you think the team members, parents, club president and/or other people will need to do to make this happen. Be specific.

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**9. Priorities:** What are the most important things I cannot forget to do?

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**10. Present the Project:** How am I going to present the project to my team in an attractive way? (Refer to “Present the need to my team” and “Our call to serve” in the Campaign Overview section.) What do I have to do to ensure that I accomplish this? Practice my pitch? Test it out on someone beforehand. Write down when I will do this. Avoid doing this without practice.

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**11. Communicate with Parents:** How can I let the parents know what we are doing? How can we ask for their help?

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**12. Communicate with Adult Leadership:** Talk to the adult mentors, other dads and the club president. What do I need to talk to them about? What questions do I have for them? What permissions do I need from them? Be specific and write this down.

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**13. Communicate with the Poor:** Let the community know. How can we get the word out and get the community involved?

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**14. List Responsibilities and Tasks:** List out the tasks and responsibilities needed for the success of this project. Make a list of the areas of this project which need personal attention and follow up. Take this list and find or assign those who will assume those responsibilities. Be very clear about each responsibility and what it entails. Be very clear about continual follow up and reporting back to the overall project using this weekly guidebook for follow up and to stay on task.

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**15. Review the Calendar:** Do all the responsibilities and tasks have an owner and a deadline? Update your calendar so as to fill in any gaps and then make sure that it is followed.

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